

**REVVING UP AND GENERATING EXCITEMENT!****EVENGROW™, THE TURNTABLE FOR POTTED PLANTS TURNED HEADS AT SHOWS AND RETAILERS LOVED WHAT THEY SAW!**

Once retailers got their first look at **Evengrow™, The Turntable for Potted Plants** at the Montreal Gift Show last August, they couldn't wait to take this revolutionary new product out for a spin. The Montreal-based design and marketing trio that conceived and brought this innovative product to market are thrilled with the reception it has been getting as it makes the "rounds" at Quebec and Ontario trade and home shows.

Over 30 retailers from Quebec, Ontario and New Brunswick have already placed orders for this elegant solution to the problem of unevenly growing indoor plants. They believe consumers will be equally impressed by this turntable that allows houseplants to be rotated easily every few days, ensuring all sides get equal time in the sun. The result is even growth and ultimately more attractive, healthy looking plants. As a bonus, Evengrow makes watering, dead-heading and general plant maintenance less of a chore.

Manufactured in Quebec, Evengrow™ is made of tough UV-treated polypropylene plastic that stands up to sun and wear, indoors or out. It works for any pot with a base of up to 10 inches in diameter and can handle monster plants up to 200 lbs. **It retails for \$9.99, ideal for gift giving all year round. Now available online!**

Marketing partners Tony Ferrara, Michele Noonan and Adrienne Palfy are going full-tilt to get the message out in the marketplace with a web site and lots of positive press. **"We are at the Toronto National Home show and Canada Blooms in the Spring of 2010,"** says Ferrara. **"and we plan to be at numerous Trade and Consumer Fairs for the balance of the year.**

**"Evengrow™ is gaining visibility fast. We're very pleased to be in December issues of CanadianGardening.com and Canadianhomeandcountry.com plus the February issue of Espaces Jardins Magazine"**, says Noonan. **"And Lise Giguère, a freelance journalist, has written about it for the website of the largest shopping mall in eastern Canada [www.laurierquebec.com](http://www.laurierquebec.com)."**